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A-Mark Precious Metals Engages Liolios Group to Lead New Investor Relations Campaign

SANTA MONICA, Calif.--(BUSINESS WIRE)--**A-Mark Precious Metals, Inc. (NASDAQ: AMRK)**, a full-service precious metals trading company and an official distributor for all the major sovereign Mints, has engaged Liolios Group to lead a new strategic investor relations and financial communications campaign.

“Since we began trading on the NASDAQ Global Select Market in March, we’ve [reported](#) strong gross profits and profitability, demonstrating the unique nature of our trading platform where we can generate profits even when the precious metals markets are relatively calm,” said Greg Roberts, A-Mark’s president and CEO. “This performance also reveals how our value-added products help insulate us from short-term fluctuations in commodity prices.”

“Given our distinctive story and positive momentum, as well as many exciting developments planned for 2014,” continued Roberts, “we believe our shareholders would benefit from an experienced team of investor relations professionals to help us to communicate our story, navigate the capital markets and increase awareness of A-Mark in the financial community.”

Liolios Group will work closely with A-Mark management to develop and deploy a comprehensive capital markets strategy, which will include focused messaging and corporate positioning, strategic advisory, and introductions to investors and key influencers in the financial community. This will also include scheduling road shows and financial conferences for management over the next several months.

For additional information about A-Mark, contact Liolios Group at 949-574-3860 or email AMRK@liolios.com.

About Liolios Group

Liolios Group, Inc. is a highly selective and comprehensive investor relations firm specializing in small-cap companies. The firm aims to deliver superior performance in corporate messaging and positioning, investor awareness, analyst and financial press coverage, and capital attraction. Founded in 1999, Liolios Group executives have extensive experience in finance and investments, and represent clients in a wide range of industries, including technology, digital media, consumer/internet retail, healthcare/life sciences, natural resources and business services. For more information about Liolios Group, please visit www.liolios.com.

About A-Mark Precious Metals

A-Mark Precious Metals, Inc. is a full-service precious metals trading company and an

official distributor for many government mints throughout the world. The company offers gold, silver, platinum and palladium in the form of bars, plates, powder, wafers, grain, ingots and coins. Its Industrial unit services manufacturers and fabricators of products utilizing or incorporating precious metals, while its Coin & Bar unit deals in over 200 coin and bar products in a variety of weights, shapes and sizes for distribution to dealers and other qualified purchasers. The company operates trading centers in Santa Monica, California, and Vienna, Austria, for buying and selling precious metals.

In addition to wholesale and trading activity, A-Mark offers customers a variety of services, including financing, consignment and various customized financial programs. As a U.S. Mint-authorized purchaser of gold, silver and platinum coins, A-Mark purchases bullion products directly from the U.S. Mint for sale to customers. A-Mark also has distributorships with other sovereign mints, including in Australia, Austria, Canada, China, Mexico and South Africa. Customers of A-Mark include mints, manufacturers and fabricators, refiners, coin and metal dealers, banks and other financial institutions, jewelers, investors and collectors. For more information about A-Mark Precious Metals, visit www.amark.com.

Through its subsidiary Collateral Finance Corporation, a licensed California Finance Lender, the company offers loans collateralized by numismatic and semi-numismatic coins and bullion to coin and metal dealers, investors and collectors. Through its Transcontinental Depository Services subsidiary, it offers a variety of managed storage options for precious metals products to financial institutions, dealers, investors and collectors around the world.

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