

October 13, 2016



# A-Mark Precious Metals Expands Marketing Team with Appointment of Sharon Eiden Cornejo as VP of Marketing

SANTA MONICA, Calif., Oct. 13, 2016 (GLOBE NEWSWIRE) -- [A-Mark Precious Metals, Inc.](#) (NASDAQ:AMRK) (**A-Mark**), a full-service precious metals trading company and an official distributor for all the major sovereign mints, has appointed Sharon Eiden Cornejo to the new position of vice president of marketing.

Eiden Cornejo is an accomplished executive with extensive product development and marketing experience working with leading multi-channel direct marketing companies, like New York Mint and Asset Marketing Services. Over her 30-year career, Eiden Cornejo has developed longstanding relationships with leading sovereign and private mints, government agencies, and licensing companies. Prior to joining A-Mark, Eiden Cornejo was president of Ambassador Products, a professional consulting firm specializing in product development and the marketing of exclusive luxury products.

As vice president of marketing for A-Mark, Eiden Cornejo will expand the breadth of A-Mark's exclusive product offerings and distribution channels.

"Sharon is a strong leader who shares a deep passion for product development and marketing," said David Madge, chief marketing officer at A-Mark. "Her track record demonstrates both a clear understanding of product promotion and the rare ability to successfully develop and execute targeted marketing campaigns. We look forward to leveraging her experience in leading global marketing teams to drive growth and product innovation, and are highly confident that she will significantly expand our entire product portfolio and marketing capabilities."

## **About A-Mark Precious Metals**

A-Mark Precious Metals, Inc. is a full-service precious metals trading company and an official distributor for many government mints throughout the world. The company offers gold, silver, platinum and palladium in the form of bars, plates, powder, wafers, grain, ingots and coins. Its Industrial unit services manufacturers and fabricators of products utilizing or incorporating precious metals, while its Coin & Bar unit deals in over 200 coin and bar products in a variety of weights, shapes and sizes for distribution to dealers and other qualified purchasers. The company operates trading centers in Santa Monica, California, and Vienna, Austria, for buying and selling precious metals.

In addition to wholesale and trading activity, A-Mark offers customers a variety of services, including financing, consignment and various customized financial programs. As a U.S. Mint-authorized purchaser of gold, silver and platinum coins, A-Mark purchases bullion products directly from the U.S. Mint for sale to customers. A-Mark also has distributorships with other

sovereign mints, including in Australia, Austria, Canada, China, Mexico and South Africa. Customers of A-Mark include mints, manufacturers and fabricators, refiners, coin and metal dealers, banks and other financial institutions, jewelers, investors and collectors. For more information about A-Mark Precious Metals, visit [www.amark.com](http://www.amark.com).

Through its subsidiary Collateral Finance Corporation, a licensed California Finance Lender, the company offers loans collateralized by numismatic and semi-numismatic coins and bullion to coin and metal dealers, investors and collectors. Through its Transcontinental Depository Services subsidiary, it offers a variety of managed storage options for precious metals products to financial institutions, dealers, investors and collectors around the world. Through its A-M Global Logistics subsidiary, the company provides its customers an array of complementary services, including storage, shipping, handling, receiving, processing, and inventorying of precious metals and custom coins on a secure basis.

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Source: A-Mark Precious Metals