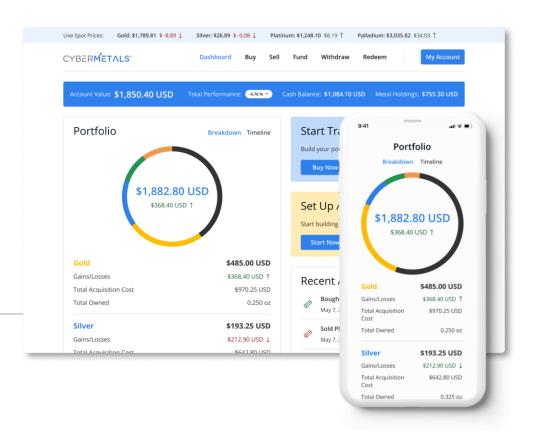
# CYBERMETALS

Investor Intro & Updates

DECEMBER 2021

Powered by: JM BULLION + PRECIOUS METALS



#### IMPORTANT CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

Statements in this presentation that relate to future plans, objectives, expectations, performance, events and the like are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the Securities Exchange Act of 1934. Future events, risks and uncertainties, individually or in the aggregate, could cause actual results or circumstances to differ materially from those expressed or implied in these statements. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

The words "should," "believe," "estimate," "expect," "intend," "anticipate," "foresee," "plan" and similar expressions and variations thereof identify certain of such forward-looking statements, which speak only as of the dates on which they were made. The company undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements.

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.





## Agenda

#### Overview

- Introducing CyberMetals
- How it Works

#### **Revenue Engines**

- Buy & Auto Buy
- Sell
- Storage
- Redemption

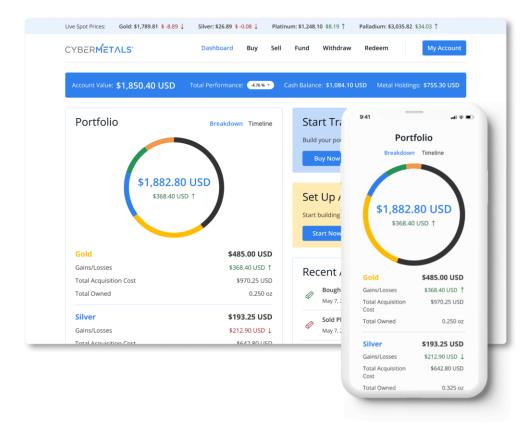
#### **Competitive Edge**

- Easy Onboarding for Existing Buyers from JM & Co.
- Simple & Easy to Understand Buy and Sell Options
- Transparent Breakdown for Easy Payment Method Comparison
- Easy-to-setup Auto Buy
- Demo
- Marketing Plan
- **♦ Q&A**



## Overview – Introducing CyberMetals

CyberMetals breaks the barriers of traditional precious metals investing by allowing you to:



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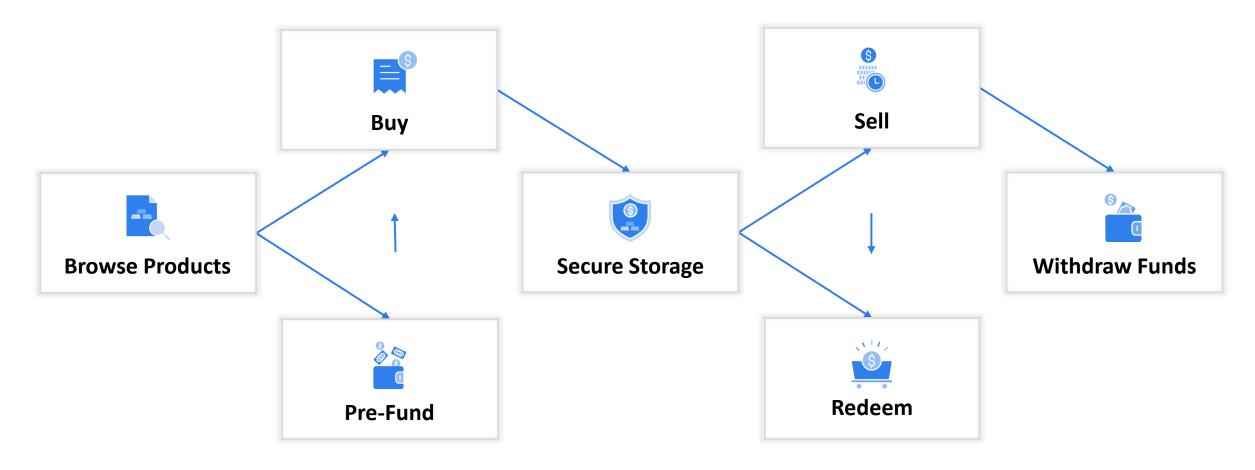
- Invest in digital precious metals that are 100% fully backed by physical precious metals
- Easily fund, buy, and sell via a best-inclass website and mobile app 24/7
- Digital ownership offers much tighter spreads than physical product ownership
- Redeem for physical bullion anytime via JM Bullion





#### **Overview** – How it Works

After creating a CyberMetals account, the process is simple and straight-forward.





#### **❖ Revenue Engine** − 1. Buy & Auto Buy

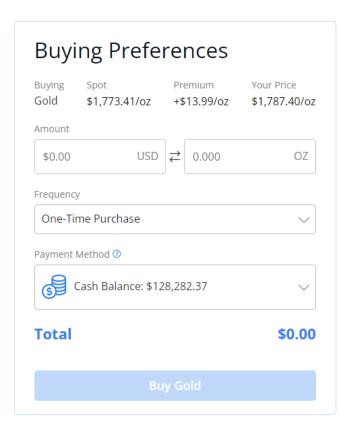
#### Buy

\$1,787.40
Premium
\$13.99/oz
Spread
\$23.99/oz ⑦

Silver	\$22.65
Vault	Premium
JM Bullion ③	\$0.20/oz
Storage Fee	Spread
0.30% per annum	\$0.40/oz ③

Platinum	\$991.03
Vault	Premium
JM Bullion ③	\$37.99/oz
Storage Fee	Spread
0.12% per annum	\$57.99/oz ③

\$1,855.75
Premium
\$49.99/oz
Spread
\$74.99/oz ③



- Transacting Available 24/7
- Lower spread versus fabricated material
- Transparent pricing and ounce calculations for easy comparison
- Set up automatic investments Daily, Weekly, Bi-weekly or Monthly



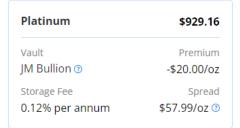


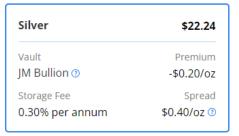
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#### **❖ Revenue Engine** − 2. Sell

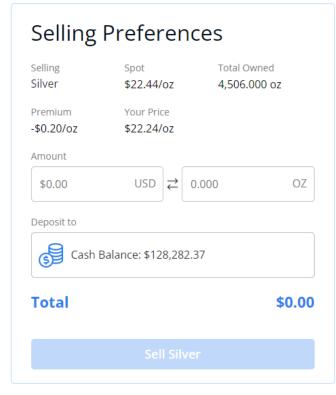
#### Sell

Gold	\$1,780.76
Vault	Premium
JM Bullion ③	-\$10.00/oz
Storage Fee	Spread
0.12% per annum	\$23.99/oz ③





Palladium	\$1,753.72
Vault	Premium
JM Bullion ③	-\$25.00/oz
Storage Fee	Spread
0.12% per annum	\$74.99/oz ③



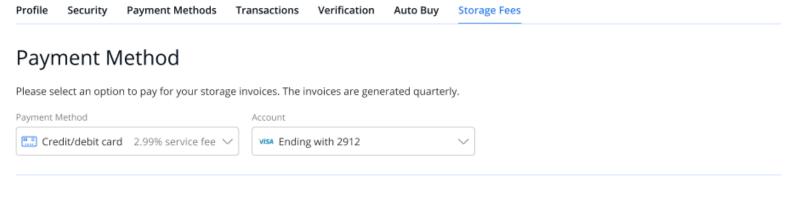
- Transacting Available 24/7
- Smart-selecting of metal based on holdings
- Real-time holdings displayed
- Instant payment to customer'sCash Balance





## **❖ Revenue Engine** − 3. Storage Fees

#### Settings



#### Invoices

Product	Quantity	Total	Payment Method	Date	Prior Storage Charges	Status	Order
Silver	0.003 oz	\$5.10	Cash Balance	05/18/2021	\$99	Completed	826452
Silver	0.125 oz	\$1,980.70	Cash Balance	05/18/2021	\$124	Completed	301836
Gold	0.009 oz	\$48.90	Credit Card	05/17/2021	\$45	Completed	271638

- Quarterly billing with auto payment using default payment method
- Calculated daily, summed at the end of the billing cycle
- Metal stored in existing A-Mark logistics facility





#### **❖ Revenue Engine** − 4. Redemption

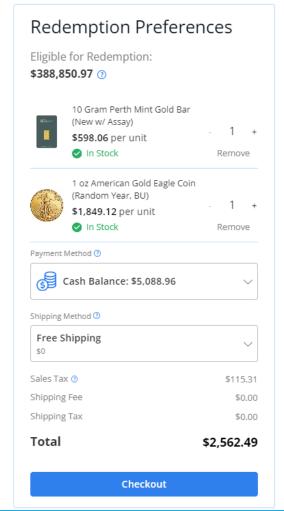
#### Redeem









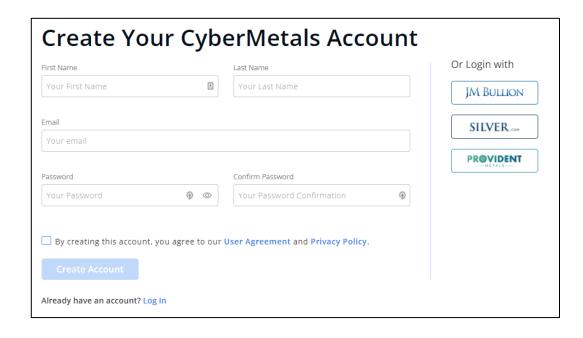


- Higher margins for fabricated material versus digital products
- Seamless order processing and fulfillment via direct integration with JM Bullion and A-Mark
- Redemptions come from existing JM Bullion inventory, no additional cost of carry

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## **❖Competitive Edge** − Easy Onboarding for Existing Buyers from JM & Co.

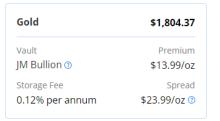


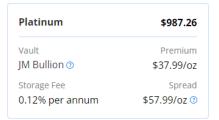
CyberMetals allows customers to use an existing JM Bullion, Provident Metals or Silver.com account, or register a new account.

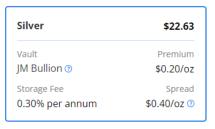


## Competitive Edge – Simple & Easy to Understand Buy and Sell Options

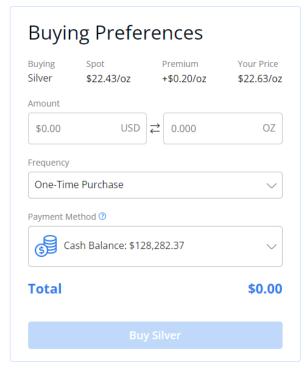
#### Buy







Palladium	\$1,827.96
Vault	Premium
JM Bullion ③	\$49.99/oz
Storage Fee	Spread
0.12% per annum	\$74.99/oz ⑦

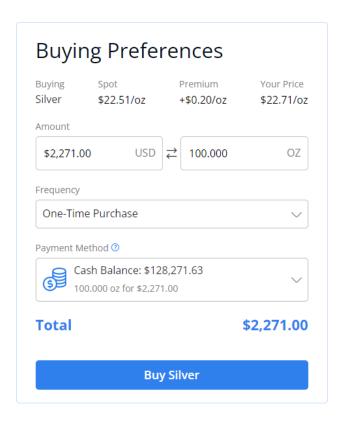


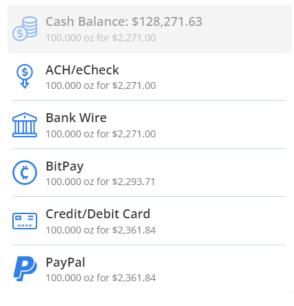
CyberMetals' buying options are simple and straight-forward; aiming to speed up the buy decision, and conversion.





#### Competitive Edge – Transparent Breakdown for Easy Payment Method Comparison





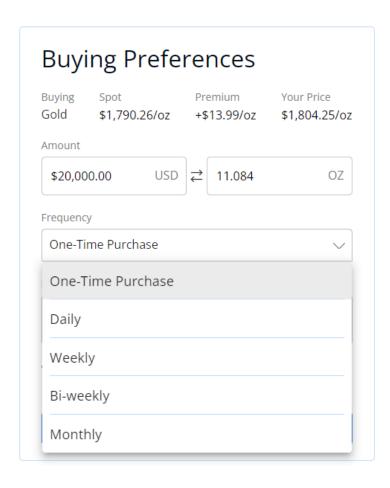
CyberMetals will automatically calculate and present for the customers the dollar and ounces by payment method depending on the unit entered.

CyberMetals also accepts a variety of convenient, secure payment methods, including an integration with BitPay which allows customers to purchase using Bitcoin, Ethereum, and other popular cryptocurrencies.





## Competitive Edge – Easy-to-setup Auto Buy

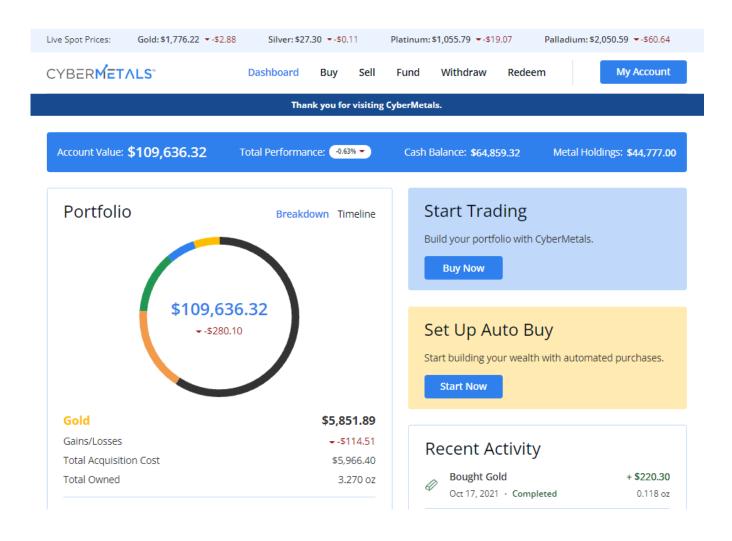


CyberMetals' Auto Buy can be easily toggled within any Buy transaction, allowing you to select from a variety of frequencies.





#### ❖ Demo –



#### **Desktop**

- Home page
- Dashboard
- Fund
- Buy/Auto Buy
- Sell
- Withdraw
- My Account
  - View Transactions
  - Add Payment Methods

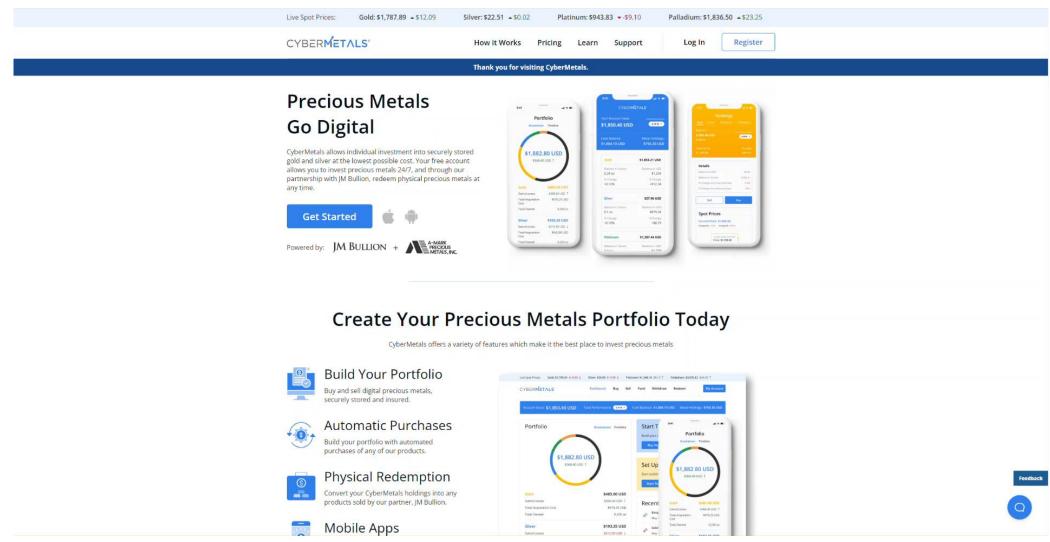
#### **Mobile App**

- Portfolio
- Buy
- Sell
- Settings
  - Account Verification
  - Two-Factor Authentication





#### **❖** Demo − Home Page

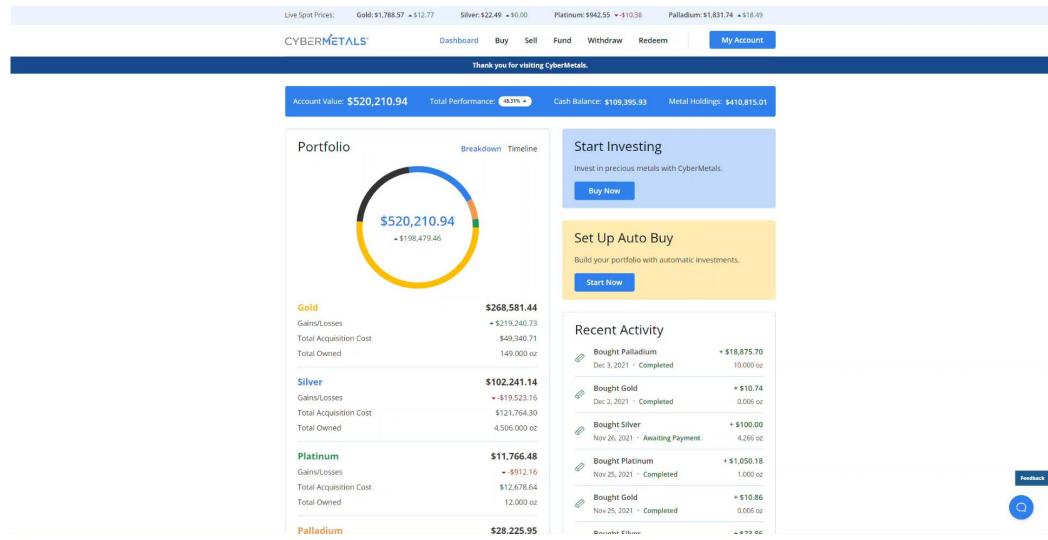


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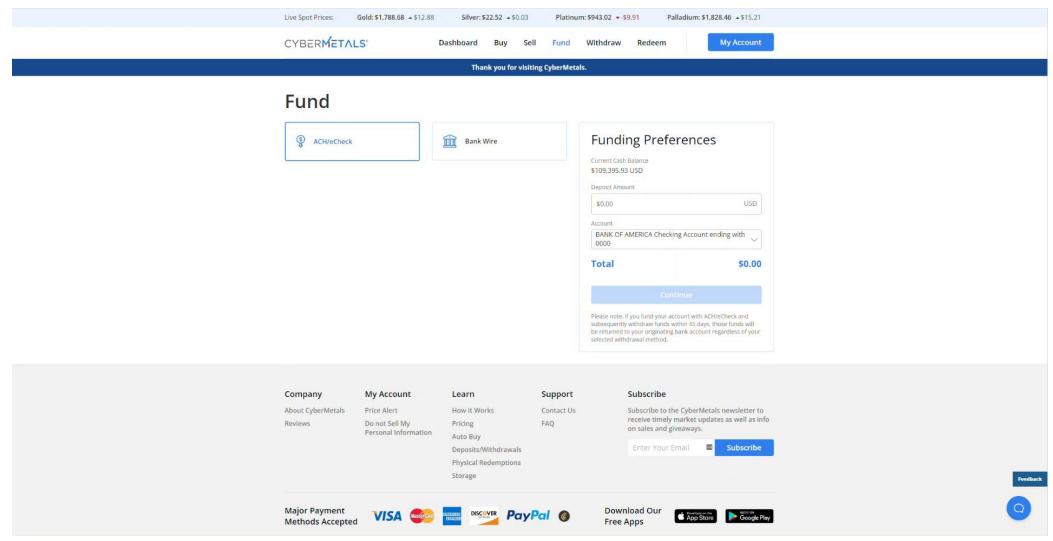
#### ❖ Demo – Dashboard







#### ❖ Demo – Fund

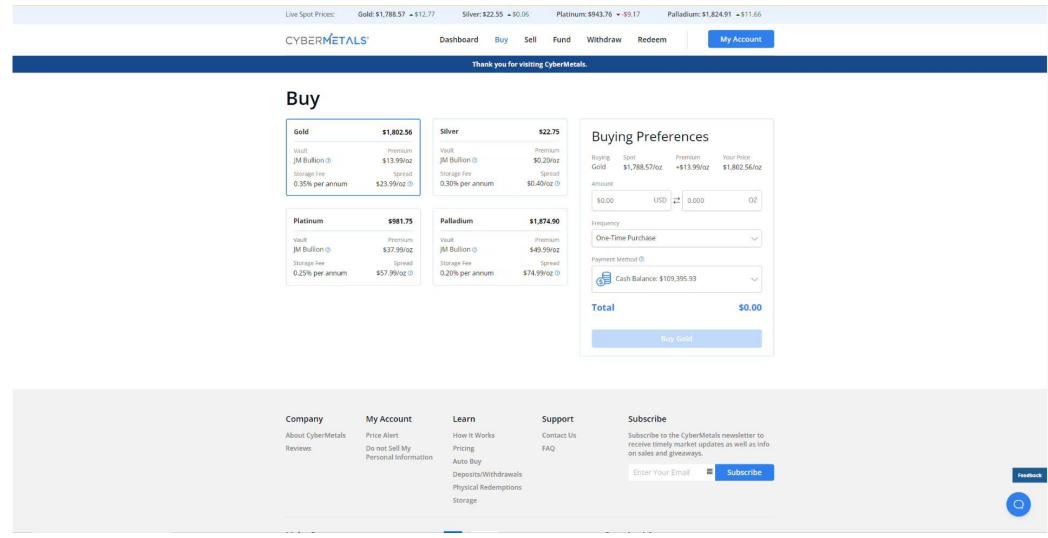


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17 NASDAQ: AMRK

## ❖ Demo – Buy/Auto Buy

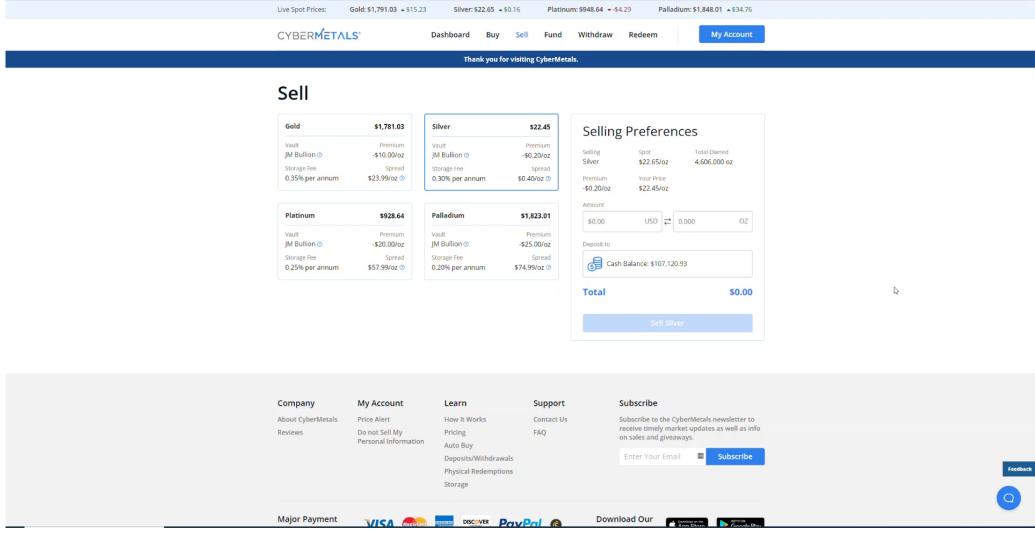


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#### ❖ Demo – Sell

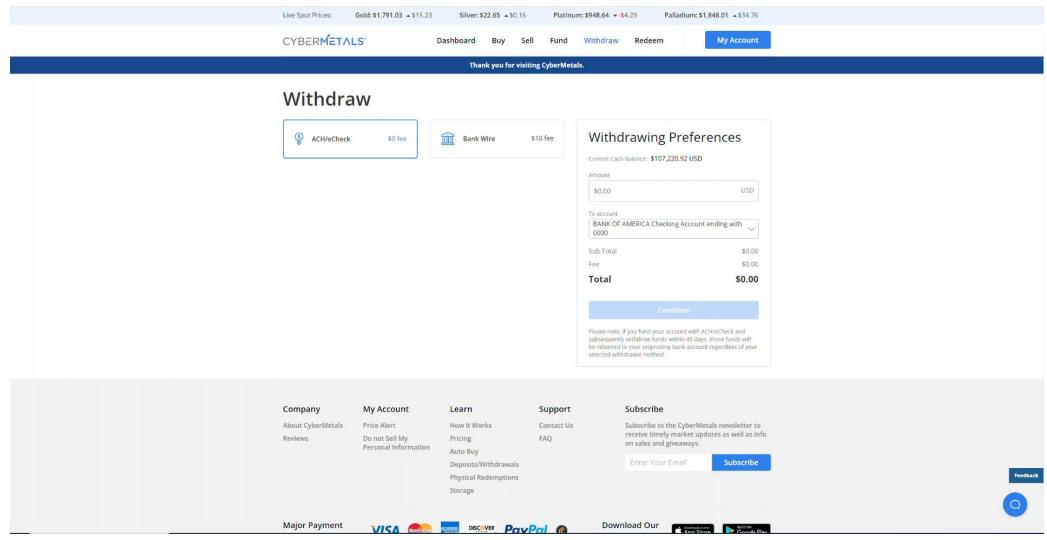






19 NASDAQ: AMRK

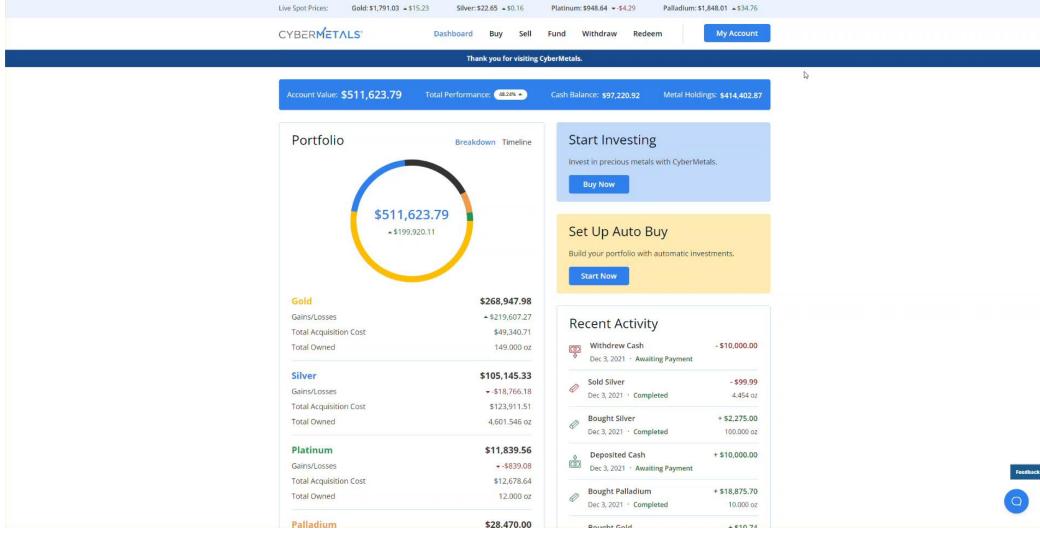
#### ❖ Demo – Withdraw







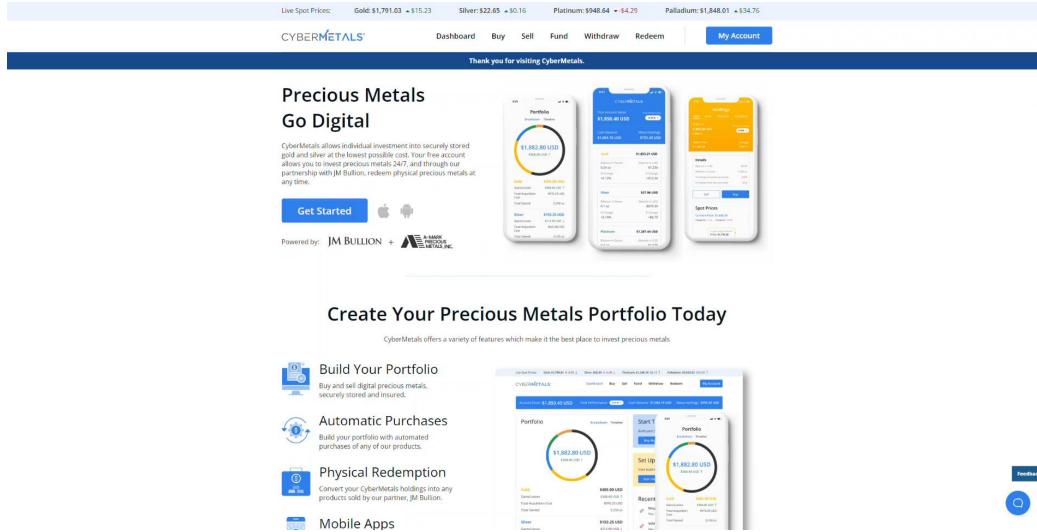
#### **❖** Demo – My Account – View Transactions







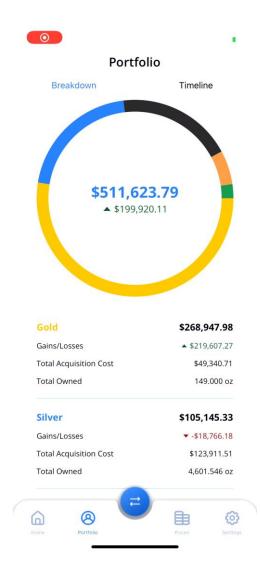
## **❖ Demo – My Account – Payment Methods**







#### ❖ Demo – Mobile – Portfolio







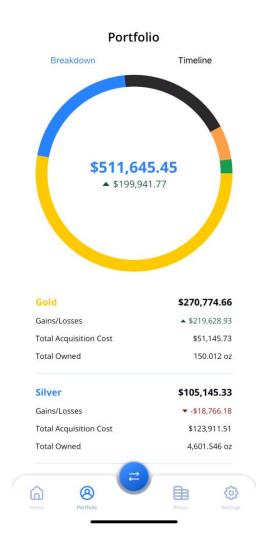
## ❖ Demo – Mobile – Buy







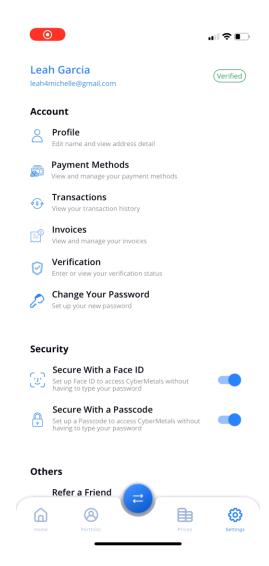
#### ❖ Demo – Mobile – Sell







## **❖** Demo − Mobile − Settings



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#### **❖** Marketing Plan

- Initial launch
  - Aggressive premiums/pricing strategy
  - Custom CyberMetals Silver Round offered on JMBullion.com
- Targeted email blast to over 1 million existing JM Bullion customers
- Partnering with relevant YouTube content creators and influencers
- Promote via GoldPrice.org/SilverPrice.org
- Paid Search/Display/Paid Social
- Mobile App Advertising (iOS, Android)









## Q & A

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